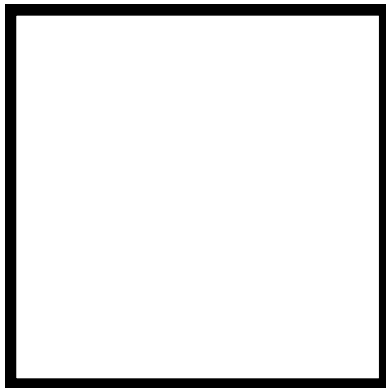


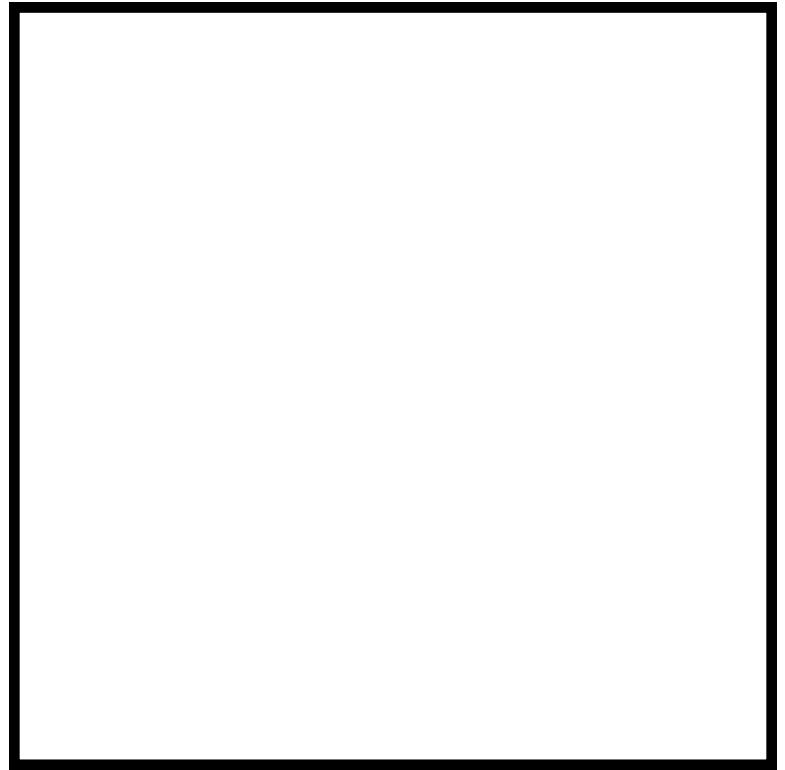
These are three different-sized ad boxes. If you were to purchase advertising for your business, you would have to decide how large or small your ad should be, and what words, fonts, pictures, designs, colors or logos would go in the ads.

- Design advertisements for your company using each of the ad boxes on this page.
- Don't forget, you can *copy* your logo from your business description or business letter, and *paste* it to this page.



2½ inch ad, cost is \$200 b/w, \$400 full color.

- Be careful! Don't put too much in the smaller ad boxes or your ad will be unreadable when your ad is published.
- Don't forget your name and section on this paper.



4 inch ad, cost is \$800 b/w, \$1050 full color.



7 inch x 2 inch ad, cost is \$650 b/w, \$1300 full color.

When finished with these, make a 1-page ad with a border...

- Insert
- Page,
- OK

The cost is \$4000 b/w, \$7050 color.
Staple your papers together.