

These criteria can be used when you are creating your 5-paragraph essays.

Purpose – What is the purpose of the app?

Usefulness – Was the app helpful?

Entertaining – Is the app fun to use?

Full/Trial – Is this the complete app, or is it a limited trial (all features over a limited time; some features but with no time limit.)

Educational – Does the app teach something? If so, what does it teach?

Attention – Do you find the app interesting? Could you spend a lot of time with it?

Similar products/apps – Are there similar games/apps/programs that you can compare this to?

Transferability – Can this app be used on another type of device such as a smart phone?

Pros/Cons – What are the pluses/minuses with the app; likes/dislikes, etc.

Expectations – Did the app meet or exceed your expectations? Pleased/not pleased overall?

Recommendations – Would you recommend the app? To friends/peers? To a teacher to use in a class?

Ease of use – Complicated or easy?

Audience – Can/would anyone use it, or is it geared toward certain people?

Depth – Does the app only do one thing, or are there different levels you can master, like a video game?

Purpose	full/trial
helpful(?)	Educational
Entertaining /fun	Lasting/hold your attention...
Compare to similar use on other devices?	Stay power attention span
Meet your expectations please/not	plus/minus
recommend it? →	class teacher other students